

**4 TOWN REGIONAL ECONOMIC VITALITY PLAN
STEERING COMMITTEE MEETING**

AGENDA

MARCH 16, 2022, 2PM – 3PM

VIA ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/89510529808?pwd=bkU2WVBLZGtnNWVOaWY1SXJHOWdBZz09> - Meeting ID: 895 1052 9808 - Passcode: 5wuBbS

1 646 558 8656 - Meeting ID: 895 1052 9808 - Passcode: 129132

Welcome!

- UCONN/4 Town project – local business connections – intern assistance – virtual workshop scheduled for March 23; second workshop being planned for April
- Request for Proposals released to obtain marketing consultant services
- 4 Town Plan sponsored Facebook business workshop with Tolland County Chamber of Commerce – planning underway
- UCONN Masters of Public Administration intern to assist in 4 Town initiatives – application submitted
- Expanding partnerships – collaborations – invitations for future discussions: UCONN Cooperative Extension Service, AdvanceCT, State of CT Department of Economic and Community Development, other ideas?
- Other Town news that relates to 4 Town mission
- Review and consideration of next steps to be taken in 2022

Next meeting date, time, agenda items

Adjournment